

**Application - 2012 Listing on the Eagles Mere Borough Website [www.eaglesmere.org](http://www.eaglesmere.org)** (approved 10/3/2011)

**My/Our Organization is:**  Business Service;  Accommodation;  Dining;  Retail Shop;  
 Marketing Coop;  Attraction/Activity;  not for profit Community Organization;  Government

Name of Organization \_\_\_\_\_ Contact Person \_\_\_\_\_  
Organization Address \_\_\_\_\_ Phone # \_\_\_\_\_  
Mailing Address \_\_\_\_\_ Phone# \_\_\_\_\_  
Email Address of Organization \_\_\_\_\_ Contact's Email \_\_\_\_\_  
Organization website address \_\_\_\_\_ (  Stand alone  Mini site  Co-op)

I live within the Borough  YES  NO I pay Borough Real Estate taxes  YES  NO  
Organization is within Borough  YES  NO Organization pays Eagles Mere RE taxes  YES  NO

The following 2012 rates include the listing and fees to place the information on the website. Requests for renewal will be due no later than January of each year. All charges will be billed and due no later than March 1 Updates, additions or changes can be made when renewing the annual fee at no charge.

**Please note :** Updates, additions or changes received after February will be charged and billed at \$45 per hour, due as soon as billed, since it forces a rebuild of the website. All updates, additions or changes must be submitted in artwork format or writing (preferably via email) to the Borough Secretary at: [em17731@epix.net](mailto:em17731@epix.net).

For the year of 2012, our organization requests a:

**”Basic” Listing** (Name of Organization, address & Phone # or email address - NO description; NO Link)  
 EM Real Estate Taxpayer (\$0)  
 Non-Real Estate taxpayer within 8 miles of the Borough (\$25.00)

**Above Listing Plus: above plus one Hot Link** to our website\*; – or, - **up to 10 word description**  
 EM Real Estate Taxpayer (\$25.00)  
 Non-Real Estate taxpayer within 8 miles of the Borough (\$50.00)

**Enhanced Listing** (Name, Address, Phone #, Photo, and up to 50 word description)  
 EM Real Estate Taxpayer (\$50.00)  
 Non-Real Estate taxpayer within 8 miles of the Borough (\$75.00)

**Enhanced Listing Plus** (Name, address, Phone #, 1 Photo, and 50 words plus one hot link)\*  
 EM Taxpayer (\$75.00)  
 Non-taxpayer within 8 miles of the Borough (\$100.00)

**Marketing Co-op** for two or more businesses add \$100 to one listing above

**Mini Site** developed by our Webmistress (one time development fee of \$275) Listing per year (\$100)  
 **Community Service and tax code not-for-profit organization** (\$0)  
 Basic “Hot Link” to your website **on our “Links” page** (not delineated by category) for taxpayer (\$50)  
 Basic “Hot Link” to your website **on our “Links” page** for one business within 8 miles (\$100)

**Added Photos** @ \$20 each – I want to add \_\_\_\_\_ photos = \$\_\_\_\_\_ total

\*=Any individual business or group having a stand-alone (not a mini) website to which the Borough site is linked, if that site includes a reciprocal link to [www.eaglesmere.org](http://www.eaglesmere.org) - may take up to a \$25.00 discount.

We have placed a reciprocal link to eaglesmere.org on our stand alone site, qualifying for a discount of \$25

Cost for Selections \$ \_\_\_\_\_ + \_\_\_\_\_ - \_\_\_\_\_ = \_\_\_\_\_ (must be a minimum of \$25 except taxpayer “Basic” only)

**Amount due to Borough \$ \_\_\_\_\_** I am authorized to make these commitments for my organization.

Print name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_